

PROCEDURES

CHANGE AND YIELD



VIDEO
TRANSCRIPT
FIVE



COACHING ACADEMY SPECIALIST
Where Small Businesses Grow

Video Transcript Five

Changes and Yield

C is for Change

We're now moving onto the final two steps in the stress-free work policy with "C" and with "Y."

With "C," here we're talking about "C" standing for change. What we're talking here about is we're talking about the enthusiasm, we're talking about commitment to moving forward. And here if we don't do this, we're talking about being left behind without taking advantage of innovation and the technology in the 21st century.

What I'm talking about here in "C," I'm talking about change. And in "change" I'm talking about a complete transformation of the procedure and the policy that's in place.

We've talked about having an understanding a **Perception**; we've talked about doing it on an **On-Going** basis; we've talked at length about a **Labour** of love and practicing it; then we talked about **Improving** it, and that's done at a local basis; but now what we're saying is periodically. And again, within your process, you'll have agreed how often you're going to do this. It could be three months or six months or a year.

Whatever it is, in a timely fashion you're going to look at: How can you transform the process completely? The **Change** might happen at a local basis and a local level fairly frequently, but transformation is something that will happen less often.

And here we'll talk about when, at a more senior level in the business, that they will look at this process and agree to review the possibilities of transforming it completely, relevant to all the other stages in the business and the whole function of all of the other elements to see if this can be transformed completely.

And here we're talking about having a lot of courage to go and review the process completely. This transformation is going to become necessary as we move forward, inviting input from the operators, the supervisors, the managers, everybody in the business relevant to this process, that they agree that this system needs to be transformed completely, and we look at that.

Video Transcript Five

Change And Yield/Continued....

And having done that, it becomes critically important, of course, that it is documented and that it is fully understood and that the process is put into place with a review date and all that goes with it, so that for future, people will notice the transformation.

This becomes hugely important to the development of the business as a whole that you acknowledge the fact that you might have to kick out some of the old-fashioned methods and systems that we had in place and transform it completely, because that is what's going to define the success of your business, is moving it forward.

So “C” standing for Change becomes a huge part as we move forward in the process.

Y is for Yield

We'll finish with “Y” in standing for **Yield**.

It's all about checking your objectives versus your performance. Are you getting exactly what you had in mind.

This is the final asset test in the stress-free work policy that you check for the yield. Are you getting out of it exactly what you had in mind?

DON'T FORGET TO WATCH THE “CHANGE AND YIELD ” VIDEO.